



State of West Virginia  
Office of the Attorney General

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Attorney General

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**WRITTEN DETERMINATION REGARDING THE  
APPOINTMENT OF OUTSIDE COUNSEL ON BEHALF OF  
THE WEST VIRGINIA DIVISION OF TOURISM**

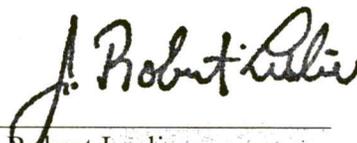
The West Virginia Division of Tourism (the "WVT") has requested legal representation to assist with various issues regarding certain logos and phrases used for brand identification and advertising travel to West Virginia.

More specifically, the WVT seeks legal representation to assist with trademark registrations and renewals, as well as legal assistance with licensing agreements associated with those trademarks.

In accordance with the Attorney General's Policy on Outside Counsel (Policy #WVAGO-004), the Office of the Attorney General has determined that it is both cost-effective and in the interest of the public to appoint outside counsel to assist with the legal matters in question, based on the following factors:

- The matter at issue requires specific expertise in trademark law as well as the ability to represent the WVT before the US Patent and Trademark Office that is not sufficiently possessed by the Office of the Attorney General.
- It would require a significant time commitment from the Office of the Attorney General to familiarize itself with the particular issues relating to the legal matters in question.
- It is critical for the WVT to obtain the needed legal services as the legal services are needed immediately.
- It is not feasible or cost-effective for the Office of the Attorney General to provide the requested legal services at this time.

Accordingly, the Attorney General authorizes the appointment of outside counsel(s) for these legal matters pursuant to commencement of the request for proposal process laid out in subsection (D) of Policy #WVAGO-004.

A handwritten signature in black ink, reading "J. Robert Leslie". The signature is written in a cursive style with a large initial "J".

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J. Robert Leslie  
Senior Deputy Attorney General

Date Signed: November 6, 2015