



State of West Virginia
Office of the Attorney General

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Attorney General

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Request for Proposal for Legal Services

The West Virginia Office of the Attorney General (hereinafter "WVAGO") is seeking legal assistance on consumer protection matters, as well as assistance on related general counsel matters.

More specifically, the WVAGO seeks counsel to assist staff with the analysis and review of a variety of consumer protection-related litigation matters. As part of its review, the WVAGO also seeks assistance with the review and analysis of related general counsel issues.

Qualified law firms or attorneys are invited to submit a proposal on or before January 7, 2014, to assist the WVAGO in this matter. Selection of a winning proposal, if any, will be made as soon as possible after that date with representation to commence forthwith upon selection.

Background

The WVAGO is in need of legal assistance with respect to a number of topics, including in particular the review and analysis of consumer protection-related litigation matters. The WVAGO anticipates that assistance from outside counsel will be needed on a number of ancillary issues as well, including, but not limited to experience with general counsel matters. Outside counsel will be expected to work with the WVAGO on a variety of matters, as the Office seeks particular experience as follows:

- Significant familiarity and practice with consumer protection laws;
- General litigation background and experience;
- Broad-based experience as general counsel for a variety of legal matters, with previous experience in government-related general counsel work preferred;

Scope of Representation

The client is the WVAGO. The attorney or firm, if any, that is selected as a result of this process will work in close coordination with WVAGO staff and attorneys to provide the legal services in question for a period of one-year, with a one-year option for renewal.

Conflict of Interest Information

The attorney or firm should disclose any prior or current representations of (1) the WVAGO and (2) apparent potential conflict(s) with your existing or former clients.

Your Proposal

No specific form is required of your proposal, but it should address those factors identified in the Attorney General's Outside Counsel Policy,¹ and should also address your experience and demonstrated skill (via references, example documents, and/or a descriptive narrative) in the following practice areas:

1. Consumer protection law;
2. General litigation;
3. Background with issues of government affairs; and,
4. Professional liability.

In addition, your proposal should disclose any prior legal work you have performed for the WVAGO, as well as any experiences that may particularly qualify you for the search process.

If you propose to bill hourly rates, please state them separately for each attorney or paralegal to be assigned to this representation and indicate the approximate proportion of total time that will be billed at each rate. When possible, please indicate an estimated number of hours anticipated to complete the legal services in question.

¹ Pursuant to the Outside Counsel Policy, the Attorney General shall consider the following factors when determining the most competitive proposal for legal services:

- Whether the private attorneys possess the requisite skills and expertise needed to handle the legal matters in question;
- Whether the private attorneys possess requisite staffing and support to handle the scope of the litigation or matter;
- Whether the private attorneys, or any members of the private attorneys' law firm, have been subject to reprimand by the West Virginia State Bar, or other entities, for unethical conduct;
- Whether the private attorneys have been peer rated, and if so, what peer ratings they have received, along with any other recognitions or awards for legal services;
- The estimated fees, costs and expenses of the private attorneys to perform the legal services requested;
- The willingness of the private attorneys to enter into alternative billing arrangements;
- Whether the private attorneys are in compliance with all applicable laws of the State of West Virginia;
- Any potential conflicts of interest between the private attorneys and the State;
- Any relevant input from the state entity client, if applicable, regarding the needed legal services; and
- Any such other relevant factors as may be identified by the Attorney General.

Computerized legal research tools, such as WESTLAW or LEXIS, may not be billed as an expense. Please state your per-unit costs (if any) for expenses such as copying; whether you will bill for travel expenses, and at what rate; and whether and how you bill for attorney-time while traveling. Representations made in your proposal will supersede any conflicting terms that are less favorable to the client appearing in any written contract or invoice.

Evaluation and Acceptance

Your proposal will be evaluated by the WVAGO. Any and all proposals may be rejected. Your proposal should be addressed to the Office of the Attorney General and emailed to rfpresponse@wvago.gov. This Request for Proposal shall be known as RFP #017, and any and all correspondences relating to this Request for Proposal should reference RFP #017. All proposals must be received by email no later than January 7, 2014, at 5:00 p.m. Any questions regarding this request for proposal should likewise be emailed to rfpresponse@wvago.gov.

Retention of the selected attorney or firm, if any, is conditioned upon the execution of a written contract approved by the Attorney General. In no event will any such contract preclude the termination of the representation at any time by official action of the WVAGO.

Thank you for considering this Request for Proposal.